

Boulevard, Soho

CREATING LONDON'S NEWEST ARTS VENUE

Led the launch of Central London's newest, most advanced arts hub incorporating a revolving auditorium and chic dining room operating seventeen hours daily

Created from conception the organisation's vision and strategy for delivery

Created company culture through role-modelling and written policy

Successful delivery of £10M Capital Project

Designed hospitality and FoH spaces – restaurant, bars, kitchen, Box Office

Developed infrastructure for business and building management through training and written policy

Integral to artistic direction and balance of artistry and commercial revenue

Concept and delivery of offers within the venue, both artistic and hospitality

Staffing structure and hierarchy employing Directors, Heads of Department and Senior Management

